

Sponsor/Exhibitor Registration Form

**WUSS 2018, September 5-7, 2018
Hyatt Regency - Sacramento CA**

Sponsor

Platinum \$7,000
 Gold \$5,500
 Silver \$4,000
 Bronze \$2,500

Technology Sponsor

Hands on Workshops \$3,500
 Mobile App \$1,500
 ePosters \$1,000

Exhibitor

Exhibitor \$2,500
 Academic \$1,000

Additional Marketing Opportunity

Full Page Advertisement included in WUSS 2018
 Attendee bag \$500

Contact(s) to receive sponsor/exhibitor information

Name _____

Company _____

Address _____

City, State, ZIP _____

Phone _____

Email _____

Billing Contact Same as above?

Name _____

Company _____

Address _____

City, State, ZIP _____

Phone _____

Email _____

For questions, contact
sponsor@wuss18.org

Return Registration Form to
sponsor@wuss18.org

An invoice will be emailed with payment instructions.

*** “jpeg” formats preferred for electronic files for logo or advertisements.**



Sponsor / Exhibitor Brochure



Western Users of SAS® Software Educational Forum and Conference

Hyatt Regency
Sacramento, California
September 5-7, 2018



Western Users of SAS Software (WUSS) Annual Educational Forum and Conference is the premier opportunity to learn, problem-solve and network with SAS® professionals in the Western region.

SAS users attending WUSS 2018 have the opportunity to

- get tips and techniques for immediate on-the-job use
- enhance professional skills by presenting a paper
- talk with SAS developers, experts and exhibitors

The WUSS Organization and the WUSS Educational Forum and Conference are greatly enhanced from your company's support in one or more of these ways:

Sponsor	Technology Sponsor	Exhibitor
Sponsors of the WUSS organization provide financial support for the programs administered by WUSS. These programs include providing grants for local SAS user group events as well as funding Student and Faculty scholarships and New SAS Professional awards for the WUSS Educational Forum and Conference.	Technology sponsors provide financial support for technology at the WUSS Educational Forum and Conference.	Exhibitors provide direct support for the WUSS Educational Forum and Conference, both financially and by hosting booths in Resource Central.

Exposure for your company:	Sponsor	Technology Sponsor	Exhibitor
All year:			
On the WUSS Website: your logo with a link from wuss.org home page to your company website	x	x	
Recognition at Local Users Group meetings in the WUSS region where WUSS provides support	x	x	
At the WUSS Educational Forum and Conference:			
Recognition at the Opening and Closing Sessions	x	x	
Provide logo item for attendee bag, e.g. notepad, highlighter, etc. <i>Prior approval required.</i>	x	x	x
Company logo on mobile app	x	x	x
Company name and logo displayed on large prominent signage	throughout conference	technology you sponsor	
Opportunity for 10-20 minute presentations in WUSS Theater	x	x	x
Network with attendees	if attending	if attending	x
Explain the benefits of your company's mission and its services to attendees at your booth in Resource Central	Platinum Sponsor		x

Expected attendance at WUSS 2018 is 400-500 SAS professionals.

Occupations represented include:

SAS Programmers	Data Mining Analysts	Database Managers
Health Care Analysts	Business Analysts	Data Scientists
Statisticians	Students & Faculty	IT/SAS Administrators

Industries represented include:

Pharmaceuticals	Financial Services	Government
Health Care	Banking	Education
Media/Communications	Insurance	Research
Manufacturing	Retail	Consulting

WUSS 2018 Rates and Conference Benefits

	Fee	Number of Fully Paid Registrations	Number of Registrations at 80% Early Rate	Exhibitor Space in Resource Central	Remarks at Opening Session
Sponsor Levels					
Platinum	\$7,000	4	8	yes	Yes, 3 minutes
Gold	\$5,500	3	6	no	Yes, 2 minutes
Silver	\$4,000	2	4	no	no
Bronze	\$2,500	1	2	no	no
Technology Sponsor					
Hands On Workshops	\$3,500	2	3	no	no
Mobile App	\$1,500	1	1	no	no
ePosters	\$1,000	1	0	no	no
Exhibitor					
Exhibitor	\$2,500	1	2	yes	no
Academic	\$1,000	1	0	yes	no

Additional Marketing Opportunity

Full Page Advertisement included in WUSS 2018 Attendee bag	\$500
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WUSS is the officially recognized SAS Users Group of the Western Region of the United States. WUSS exists to provide SAS System users a forum for the exchange of ideas and to provide professional development opportunities for SAS users. SAS and all other SAS Institute Inc. Product or service names are registered trademarks or trademarks of SAS Institute Inc. in the USA and other countries. ® indicates USA registration.